

Launch of IBC Centre

02 June 2010

Welcome address by the Executive Mayor of the City of Johannesburg, Clr Amos Masondo, on the occasion of the launch of the International Broadcasting Centre, IBC Centre, NASREC – Johannesburg

Programme Director

The Honourable Minister of Sports and Recreation: Reverend Makhenkesi Stofile,

Honourable Deputy Minister of Communication: Ms. Dina Pule

Honourable Premier: Nomvula Mokonyane,

Members of the Provincial Legislature

FIFA President: Mr Joseph Sepp Blatter

MMC for Community Development: Clr Bafana Sithole

Members of the Mayoral Committee

CAF President: Mr Issa Hayatou,

SAFA President: Mr Kirsten Nemantandani

FIFA Secretary General: Mr Jerome Valcke,

LOC Chairman: Mr Irvin Khoza

LOC CEO: Dr Danny Jordaan

Distinguished Guests

The Media

Ladies and Gentlemen

On behalf of the City of Johannesburg, I wish to welcome all the Broadcasters and technical teams who shall be calling the IBC home away from home, for the duration of the 2010 FIFA World Cup, to this centre.

This is great news to the city of Johannesburg. Amongst others, this centre will ensure the following:

- it will attract investments
- it will ensure that the cost of doing business is cheaper
- it will attract the film industry to this part of the city; and
- will assist to attract investments to the south.

Programme Director I must state that as the City of Johannesburg we understand the importance of the IBC for the success of the event.

We have delivered this facility together with the Organising Committee and we believe we have fully delivered on the promise we made when we bid to host the IBC.

Ladies and gentlemen once again I welcome you to the City of Johannesburg.

Thank you