

Handover of the Joburg Mayoral Aids Fund

10 May 2011

Speech by the Executive Mayor of Johannesburg, Clr Amos Masondo, on the occasion of handover of the Joburg Mayoral Aids Fund (JMAF), Joburg Civic Theatre, Braamfontein – Johannesburg.

Programme Director

MMC for Health: Clr Bengeza Mthombeni

Members of the Mayoral Committee

Fellow Councillors

The City Manager: Mr Mavela Dlamini

Managers and Officials

Sponsors

Business (Men and Women)

Representatives of the Beneficiaries

Distinguished Guests

Ladies and Gentlemen

Programme Director, I feel honoured and privileged to once again be part of this important occasion – the handover of money raised and deposited into the Joburg Mayoral AIDS Fund.

Since the year 2005, the City has, without fail, held a Golf Day, through which we have fundraised for the "Bucket of Love and Care Campaign".

The Golf Day, Programme Director, is one of the City's programmes, that generate funds and help in supporting various community initiatives. The main beneficiaries are Non-governmental organisations (NGOs) whose work centres on vulnerable groups in general and HIV and AIDS in particular. It supports, amongst others, orphans, child headed households and destitute families.

The Johannesburg Golf Day and the Mayoral AIDS Fund were conceived by the Johannesburg AIDS Council and approved by the Mayoral Committee and Council in the year 2005. This Fund is constituted in terms of Section 12 of the Municipal Finance Management Act of 2003.

The Fund does the following:

- It is a conduit to distribute contributions and donations to the most needy;
- It supports initiatives at local level that are both sustainable and affordable;
- It seeks to support existing small organisations with limited funding and fund raising capacity; and
- It has a dual function: one being a fundraising mechanism and the other being a grant disbursement and channelling of resources.

Programme Director, perhaps it is appropriate to ask ourselves the following questions: What is our goal? What is our plan? How central is business and civil society in the fight against HIV and AIDS pandemic?

Our goal remains that of seeking to primarily change behaviour, mitigate circumstances and

conditions of those affected and infected as well as to add all our voices to the broader campaign aimed at ensuring greater awareness. Ours Programme Director, is a comprehensive approach that goes well beyond just providing drugs (ARTs).

The South African government identified HIV and AIDS as a challenge that could be overcome by working together in "Partnership Against AIDS". This partnership was formalised (in 1998) and launched in November 1998. The aim of the partnership was to mobilise all sectors of society in the fight against HIV and AIDS.

- The message to the nation was a call to all South Africans to join hands with government in the fight against HIV and AIDS.
- The South African National AIDS Council (SANAC) was launched in 1998, and Gauteng Government also established the Premier's AIDS Council (PAC).

What is the City of Johannesburg's HIV and AIDS Strategy?

The City of Johannesburg's HIV and AIDS Strategy was developed in line with the National AIDS Plan adopted in 2002 by both government and various civil society organisations. This Strategy was reviewed in 2006. We saw the development and adoption of the New HIV and AIDS Strategic Plan of 2007 to 2011.

The City's programme focuses on the following:

- Prevention of new HIV and Sexually Transmitted Infections;
- Community Mobilisation and Support programme;
- Provision of Comprehensive Clinical Care Management and treatment support programme;
- Research, surveillance, monitoring and evaluation; and
- Legal and constitutional – this refers to fighting stigma, discrimination and upholding the rights of individuals infected and affected by HIV and AIDS.

In recognising the partnership approach in the fight against HIV and AIDS, the City of Johannesburg established and launched the Johannesburg AIDS Council (JAC) on the 3rd of November 2001.

- It is chaired by Executive Mayor and constituted of the Member of the Mayoral Committee for Health and others (Members of the Mayoral Committee).
- The majority of the Joburg AIDS Council is, however, constituted and composed of individuals representing different sectors. These range from: youth, women, People Living with Disability and HIV (PLWHA), Faith Based Organisations, Sports and Recreation, Academic Institutions, Traditional Healers, Unions and the media.

What are the Council's Aims?

- To create a platform to review matters related to HIV and AIDS;
- To enjoin the City's inhabitants in the war against HIV and AIDS and to visibly demonstrate the City's support for those infected and affected with HIV and AIDS;
- To actively review, monitor and evaluate the inter-sectoral response to HIV and AIDS and;

- To advise the City of Johannesburg on ways and means of improving impacts of the HIV and AIDS Programme.

What are the Council's Functions?

- To assume an advocacy role that will highlight (continuously) issues related to prevention and care of those infected and affected by HIV and AIDS;
- To support communication efforts around issues related to HIV and AIDS that are disseminated by the HIV/AIDS and STI Programme around prevention and awareness;
- To jointly plan and conduct major campaigns in a calendar year such as Valentine's Day, World AIDS Day, Candlelight Day, etc;
- To co-ordinate and strengthen the partnerships with the Gauteng AIDS Council and the National Council;
- To facilitate communication and planning of JAC activities; a technical team comprising of six members and a Member of the Mayoral Committee for Health as a Chairperson was established to provide ongoing guidance and advice.

What Makes the Johannesburg Mayoral Fund Different to Other Organisations?

- The City of Johannesburg carries the cost of administration (and administers the Fund);
- 100% of the money donated into the Fund goes to improve the lives of people infected and affected with HIV and AIDS in Johannesburg;
- The size and scope of the City's activities allow access to groupings not normally funded;
- All City's departments can be mobilised to actively assist in the Fund; and
- Regional Offices of the City of Johannesburg support and evaluate the projects.

Since its inaugural launch during the 2004/2005 financial year, contributions to the Johannesburg Mayoral AIDS Fund through the Mayoral Charity Golf event has raised more than R6 million Rands.

YEAR AMOUNT BENEFICIARIES

2004/2005	R650 000	600 Families
2006/2007	R1 100 000	600 Families
2007/2008	R 1 227 000	25 NGO's
2008/2009	R 1 500 000	7 NGO's
2009/2010	R 1 199 000	7 NGO's
2010/2011	R955 596.81	7 NGO's

The following are some of the points used to guide the selection process:

- The building of new structures for the organisation provided that the organisation had land and Municipal approved plan in existence.
- The renovation of an existing structure.

- The porta-cabins including some furniture to accommodate expansion of services rendered provided the NGO has space.
- Income generating projects for the HIV infected and affected people.
- Hospice equipment and accessories as most hospice funders cover only a limited number of beds irrespective of number of patients admitted.
- Need to also consider NGO's that would not have benefited from the previous Mayoral AIDS Fund (give others a chance).
- NGO's registered as non-profit organisations.
- NGO's with no history of mismanagement of funds; and
- NGO's that would disclose all other funders and sponsors.

Our selection process was vigorous:

- We requested each Region to identify three potential beneficiaries.
- And thereafter, the Director, HIV and AIDS Directorate and three other Deputy Directors went through the lists to select one NGO per region; and
- The final recommendations were considered by the Executive Director and MMC.

Programme Director, the following is a list of selected NGOs:

Region	Proposed NGO	Estimated budget
	Tswaranang OVC Requests furniture	
A	Motivation: Funded NGO operating in an informal settlement with a rapid growth in number of orphans and vulnerable children totalling to about 300. Currently expanding to a new shelter, and are in need of furniture including filling cabinets.	R100 000.00
	Benefiting community: Masakhane and Ivory Park	
	Helping Hands Berario Organization Request: Funding for upgrading the building allocated to them by Joburg Property Agency (JPA)	
B	Motivation: Supports group of 98 people living with HIV and AIDS. The Organization also runs projects for people living with HIV and AIDS and the surrounding community members such as pottery, cookery, community gardening and other youth development projects. They operate from a dilapidated building that needs roof fixing, plastering and painting of walls, replacement of doors, ceiling repairs, flooring and tiling.	R166 399.20
	Benefiting Community: Wesbury	

	Thulani Dlamini Request: Porta cabin	
	Motivation: Organization operates from Doornkop Informal Settlement, operating from a tiny shack, offering Home Based Care to 340 beneficiaries and taking care of 60 Orphaned and Vulnerable Children (OVC).	R166 399.20
C	Benefiting community: Doornkop	
	Sizanani Request: Porta-cabin	
	Motivation: The organization offers Home Based Care to 87 patients per month. They also take care of 205 Orphaned and Vulnerable Children, as well as operating a drop in centre for Poverty Alleviation Programmes. They operate in Meadowlands Hostel, Mzimhlope Hostel, Killarney and Meadowlands Zone 1.	R166 399.20
D	Benefiting community: Mzimhlope, Killarney and Meadowlands Zone 1	
	Albert Luthuli Home Based Care Requests Porta Cabin	
	Motivation: Home Based Care Centre taking care of 250 patients in their homes of which are bed bound plus 150 orphans and vulnerable children. NGO operating from East Bank High School and would like to have extra space.	R100 000.00
E	Benefiting Community: Alexandra	
	New Life Center for Girls Industrial sewing machines and 10 computers	
	Motivation: Funded NGO for Commercial Sex Workers (CSW) operating in the inner city. Has 30 CSW peer educators, 15 CSW and 55 other vulnerable persons under skills development programme.	R90 000.00
F	Benefiting community: Inner City	
	Mountainview Health Care Centre Request: Porta cabin	
G	Motivation: This is an NGO operating in an informal settlement and is the only NGO in the area servicing Mountainview, Kapok and Hopefield. They	R166 399.21

are rendering a service to 80 Orphaned and Vulnerable children as well as rendering Home Based Care services to 250 patients.

Benefiting community:
Mountain View, Kapok and Hopefield

Total

**R955
596.81**

In the City of Johannesburg, we have said, over and over again, that government working alone and in isolation will never adequately address all the complex challenges that face us.

Programme Director, let me take this opportunity to congratulate all the selected NGOs and wish them well. We encourage them to continue with the good work.

Let me also add a word of appreciation to all the sponsors and stakeholders for their support. Nangomso!

I would also like to take this opportunity to thank the Member of the Mayoral Committee, Clr Bengeza Mthombeni and the Executive Director, Dr Rafik Bismilla as well as the entire management team and staff for excellent work, diligence and commitment.

Thank you